

# fashion calendar

## 1971

31 st year • issued weekly

MARCH 22

JANUARY

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |    |    |    |    |    |    |

MAY

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

SEPTEMBER

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

FEBRUARY

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 |    |    |    |    |    |    |

JUNE

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    | 1  | 2  | 3  | 4  | 5  |    |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 |    |    |    |

OCTOBER

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

MARCH

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

JULY

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

NOVEMBER

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 |    |    |    |    |

APRIL

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |    |    |    |    |    |    |

AUGUST

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

DECEMBER

|    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|
| S  | M  | T  | W  | T  | F  | S  |
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |    |    |    |    |    |    |



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher

### WEEK ENDING SATURDAY, MARCH 20, 1971

| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                    | <u>WHERE</u>                                  |
|--|--|--|---|
| Thursday<br>March 18<br>9:45 A.M.            | PRESS PREVIEW:<br>IMPORT FASHIONS<br>Spring-Summer 1971 Paris and Rome Haute Couture originals; and Ohrbach's original fabric line-for-line copies. (also showing 1:00 P.M., Monday, March 22, by invitation. 6:00 P.M., Public Show) By invitation. Publicity: Mark Klauser. Contact: Miss West, OX. 5-4000, Ext. 208.  | OHRBACH'S  | 18 WEST 35TH STREET<br>5TH FLOOR              |
| Thursday<br>March 18<br>3:00 P.M.            | "COLOR, FANTASY,<br>FASHION - 1971"<br>Showing of fashions by Zandra Rhodes. Hairstyles: Leonard of London. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.   | ZANDRA RHODES                                      | 177 EAST 71ST STREET<br>ANGELO DONGHIA'S HOME |
| Thursday<br>March 18                         | FALL COUTURE<br>ITALIAN KNITWEAR<br>Fall imports, with a new addition of dressy and daytime separates, designed by Dorothy Arden. Continuous showings. Contact: LW. 4-0220.  | ARBE IMPORTS                                       | 498 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR   |
| Beginning<br>Thursday<br>March 18            | EARLY FALL<br>COLLECTION<br>Continuous by appointment. Contact: LA. 4-0237.  | DON BREITINGER FOR<br>HAROLD LEVINE                | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR   |
| Beginning<br>Thursday<br>March 18-<br>May 18 | FORECAST OF FALL<br>1971 YOUTH MARKET<br>Daily from 9:00 A.M. to 4:00 P.M. By appointment only. Contact: Joan Carter 689-5900, Ext. 476.   | GLAMOUR MAGAZINE                                   | 420 LEXINGTON AVENUE<br>SHOWROOM - 19TH FLOOR |
| March 21                                     | FIRST DAY OF SPRING (Sunday)   |  |   |
| Sunday<br>March 21-<br>March 24              | MENSWEAR<br>SHOW WEEK<br>"A Time for the Pro" -- Sun., March 21, 8:00 A.M. (breakfast); 6:00 P.M. (Cocktails); Mon., March 22, 8:00 A.M. (breakfast); 12:00 Noon (luncheon); Tues., March 23, 8:00 A.M. (breakfast); 12:00 Noon (luncheon) Prices: \$10.00, breakfast, cocktails; \$15.00 luncheon; Sunday, breakfast \$5.00. Executive Director: Seymour Schimel. Contact: Judy Knox, NAMS, 185 Madison Avenue, MU. 9-7420. | NATIONAL ASSOCIATION OF<br>MEN'S SPORTSWEAR BUYERS | HOTEL NEW YORKER<br>8TH AVE. & 34TH STREET    |
| Sunday<br>March 21-<br>March 24              | MENSWEAR<br>FROM BRITAIN<br>Fashions by: Astraka, Baracuta Clothiers, Ben Sherman, J. Comfort, Falmer Manufacturing, Fox Brothers, Hatton Chain Co., Mr. Harry Menswear, Pringle of Scotland (USA), Sabre Sportswear, South Sea Bubble, Church's British Shoes, Miura Fashion Int'l., Grafton-Harvey, Braemar USA. Contact: Julian Clifford or Bryan Houldsworth 593-2258 Ext. 257.  | CLOTHING EXPORT<br>COUNCIL                         | HOTEL NEW YORKER<br>ROOM 1227                 |
| March 21-<br>March 25                        | BOSTON GIFT SHOW, CIVIC AUDITORIUM, BOSTON. Contact: Maxine or Robert Carman, Little Bros. Shows, 220 Fifth Avenue, 686-1677.  |  |   |



| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                              | <u>WHERE</u>                                |
|--|--|--|---|
| <u>WEEK BEGINNING MONDAY, MARCH 23, 1971</u> |  |  |   |
| March 22                                     | 1:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, by invitation.  |  |   |
| March 22                                     | 6:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, Open to public.   |  |   |
| Beginning Monday                             | EARLY FALL COLLECTION  | JONNY HERBERT;<br>PAB LTD.                   | 498 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR |
| March 22                                     | Continuous by appointment. Contact: Joe Melton, LO. 5-6900.  |  |   |
| Beginning Monday                             | MIDSEASON COLLECTION BY OLE BORDEN   | REMBRANDT                                    | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR  |
| March 22                                     | Continuous by appointment. Contact: LO. 4-3600.  |  |   |
| Tuesday March 23                             | OPENING: MEN'S AND WOMEN'S FASHIONS  | HALSTON INTERNATIONAL                        | 33 EAST 68TH STREET<br>3RD FLOOR            |
| 11:00 A.M. & 3:00 P.M.                       | Knitwear and leather fashions for men and women. invitation. Contact: Libby King 535-3542.   |  | Also at 3:00 P.M. By                        |
| Tuesday March 23                             | OPENING: EARLY FALL COLLECTION   | ORIGINALA                                    | 512 SEVENTH AVENUE<br>SHOWROOM - 43RD FLOOR |
| 2:00 P.M.                                    | Also March 30 at 2:00 P.M. By appointment. Contact: Miss Ruth or Miss Lorna, 695-5100.   |  |   |
| March 23                                     | 3:00 P.M. HALSTON INTERNATIONAL, 33 East 68th Street, 3rd fl., 535-3542.   |  |   |
| Tuesday March 23                             | SHOWING OF SUMMER COLLECTION   | GALANOS<br>(2254 S. SEPULVEDA, L.A.)         | BONWIT TELLER                               |
| 6:30 P.M.                                    | Invitations have been issued.  |  |   |
| Beginning Tuesday                            | OPENING OF FALL KNIT COLLECTION  | ELEANOR BRENNER FOR<br>BRENNER COUTURE KNITS | 498 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR |
| March 23                                     | Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 947-9677.   |  |   |
| Beginning Tuesday                            | COMPLETE FALL COLLECTION   | CACHAREL<br>(DIV. MALLORY)                   | 530 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR |
| March 23                                     | Continuous showings. Contact: Susie Vogel, WI. 7-4406.   |  |   |
| Beginning Tuesday                            | EARLY FALL COLLECTION  | LAWRENCE OF LONDON<br>INTERNATIONAL          | 512 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR |
| March 23                                     | Continuous showings. Contact: Rita Young, 244-3815.  |  |   |
| Wednesday March 24                           | PRESS PARTY IN BUFFALO   | AIRPORT                                      | MAIN PLACE<br>BUFFALO, NEW YORK             |
| 12:00 Noon                                   | "It Lands Here First" -- second in a series of "uniquely designed stores, geared to the Jet stream fashionables." By invitation. Publicity: Sheila Cole, OX. 5-2410. |  |   |
| Wednesday March 24                           | SPRING AND SUMMER FASHIONS AT LUNCHEON   | DON BREITINGER<br>FOR HAROLD LEVINE          | BARBETTA RESTAURANT<br>321 WEST 46TH STREET |
| 12:30 P.M. Luncheon                          | Showing of daytime and evening fashions by Don Breitinger for Harold Levine. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.          |  |   |
| March 25                                     | OPENING OF PARISIENNE COLLECTION AT LORD & TAYLOR, 2ND FLOOR   |  |   |



| <u>DATE</u>  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                | <u>WHERE</u>                                |
|--|---|--|---|
| Thursday<br>March 25<br>11:45 A.M.<br>Cocktails-<br>Luncheon | HOME FURNISHING<br>LUNCHEON MEETING<br>"The Role of Home Furnishings in a New Era of Housing". Speaker:<br>Charles L. Biederman, President, Levitt Building Systems, Inc. Price:<br>\$14.00, members; \$16.00, guests. Contact: TE. 8-5133. | NAT'L HOME FASHIONS<br>LEAGUE (767 LEXINGTON)  | HOTEL BILTMORE<br>GRAND BALLROOM            |
| Beginning<br>Friday<br>March 26                              | OPENING OF MIDSEASON<br>COLLECTION<br>Continuous by appointment. Contact: Miss Mattie CH. 4-4940 or CH. 4-7522.   | JERRY SILVERMAN<br>BY SHANNON RODGERS          | 530 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR |
| March 28-<br>March 31  | PHILADELPHIA GIFT SHOW, BENJAMIN FRANKLIN HOTEL, PHILADELPHIA. Contact:<br>Maxine or Robert Carman, Little Bros. Shows, 220 Fifth Ave., 686-1677.   |  |   |
| Beginning<br>Monday<br>March 29                              | OPENING OF EARLY<br>FALL COLLECTION<br>Continuous showings. Contact: Bob Vander, 736-5282.  | ADDENDA BY<br>PATTI CAPPALLI                   | 1407 BROADWAY<br>SHOWROOM - 9TH FLOOR       |
| Beginning<br>Monday<br>March 29                              | OPENING OF<br>FALL COLLECTION<br>Contact: Kathleen Bourke 249-9600.   | KEN SCOTT                                      | 17 EAST 67TH STREET<br>SUITE 3A             |
| Beginning<br>Monday<br>March 29                              | OPENING OF EARLY<br>FALL COLLECTION<br>By reservation. Contact: Marilyn Pignoni LA. 4-9350.   | OSCAR DE LA RENTA<br>BOUTIQUE                  | 530 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR |
| Monday<br>March 29-<br>March 31                              | 1971 BEAUTY<br>SHOW<br>Exhibit of new beauty products. Contact: Clifford Cothren, Pl. 7-9050.   | INTERNATIONAL BEAUTY<br>SHOW (16 W. 46TH ST.)  | N.Y. HILTON HOTEL<br>BALLROOM               |
| Tuesday<br>March 30<br>11:30 A.M.                            | CUSTOMERS AND PRESS--<br>TIKTINER COLLECTION<br>Showing of French sportswear collection for press and customers. Publicity:<br>Madeline de Vries, PL. 3-7300.   | BERGDORF GOODMAN                               | COUNTRY AND CASUAL SHOP<br>3RD FLOOR        |
| March 30   | 2:00 P.M., ORIGINALA, 512 Seventh Avenue, Showroom - 43rd floor, 695-5100.  |  |   |
| Tuesday<br>March 30<br>4:00 P.M.                             | EARLY FALL<br>COLLECTION<br>By reservation. Contact: LO. 3-1600.  | TRIGERE  | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR |
| Wednesday<br>March 31<br>12:30 P.M.<br>Luncheon              | FUR FASHIONS<br>AT LUNCHEON<br>Fur fashion collections of Ben Kahn and Boutique Ben Kahn for 1971.<br>Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212  | BEN KAHN;<br>BOUTIQUE BEN KAHN                 | BARBETTA RESTAURANT<br>321 WEST 46TH STREET |
| Wednesday<br>March 31<br>4:30 P.M.                           | OSCAR DE LA RENTA<br>DESIGNS FOR MEN<br>Press preview of Fall menswear fashions by Oscar de la Renta Designs for<br>Men, a Division of After Six. By invitation. Contact: Bernard Toll,<br>LT 1-7206 or Chuck Jones, LA 4-9350.             | DESIGNS FOR MEN,<br>DIVISION OF AFTER SIX      | 550 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR |
| Saturday<br>April 3-<br>April 7                              | EIGHTH ANNUAL<br>SNOW SHOW<br>Annual trade event for the ski and wintersports retail markets by more than<br>seventy firms. Sat., April 3, 9:00 A.M. to Wednesday, April 7 at 6:00 P.M.<br>Contact: Doris Taplinger, TR. 4-3030.            | SKI COUNCIL OF AMERICA<br>(415 MADISON AVENUE) | McALPIN HOTEL<br>B'WAY & 34TH STREET        |



| <u>DATE</u>  | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                   | <u>WHERE</u>                                   |
|--|--|---|--|
| Saturday<br>April 3-<br>April 11                           | 15TH ANNUAL<br>AUTO SHOW<br>Over 600 cars will be on display. (Press preview - Friday, April 2,<br>2:00 to 5:00 P.M., by invitation). Prices: \$2.50, Adults; \$1.50,<br>Children. Publicity: Gene Graf, MU. 2-4802.   | INTERNATIONAL<br>AUTOMOBILE SHOW                  | N.Y. COLISEUM<br>COLUMBUS CIRCLE               |
| April 4  | PALM SUNDAY  |   |  |
| April 4-<br>April 7  | THE NATIONAL LUGGAGE SHOW AND LEATHER SUPPLY EXHIBIT AT N.Y. HILTON.<br>Contact: LE. 2-3960.   |   |  |
| Sunday<br>April 4-<br>April 8                              | SKI SHOW<br>FOR 1971<br>The ski industry's largest trade show, with 163 exhibitors. (April 3,<br>afternoon, retail seminar in the Sky Top Room. Reception and fashion show<br>produced by Harry Leonard and Co. Hours: 9:00 A.M. to 6:00 P.M. (Thursday<br>until 3:00). Contact: Ralph des Roches, 689-1266.                 | SKI INDUSTRIES AMERICA<br>(432 PARK AVENUE SOUTH) | STATLER HILTON HOTEL<br>7TH AVE. & 33RD STREET |
| Beginning<br>Monday<br>April 5                             | FALL WOMEN'S SHIRTS<br>AND SPORT DRESSES<br>Continuous showings. Publicity: Mary Lee Thune 765-1250.   | LADY MANHATTAN                                    | 1407 BROADWAY<br>SHOWROOM - 15TH FLOOR         |
| Beginning<br>Monday<br>April 5                             | FALL LEATHER<br>COATS & SPORTSWEAR<br>Alex Gropper will show Spanish lambskins, introducing leather tannages<br>from Spain in his collection of coats, suits and sportswear. Special<br>showings of Pertegaz fashions, by appointment. Continuous showings. Contact:<br>Judy, WI. 7-8070. Publicity: Billie Gould, 869-1675. | LEDASPAIN   | 1410 BROADWAY<br>SHOWROOM - 32ND FLOOR         |
| Beginning<br>Monday<br>April 5                             | CAPSULE FALL<br>SHOWING<br>Continuous showings of Fall fashions, for July and August delivery.<br>Contact: George Rappaport, CH. 4-3558.   | PETTI 4'S   | 498 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR    |
| Monday<br>April 5-<br>April 9                              | READY-TO-WEAR<br>FROM PARIS<br>First collection of ready-to-wear by Jean Barthet of Paris. Continuous<br>showings. Contact: Carol Thorpe Shapiro 362-4755.   | JEAN BARTHET                                      | HOTEL PLAZA<br>PRIVATE SUITE                   |
| Tuesday<br>April 6<br>11:00 A.M.                           | OPENING OF NEW<br>COLLECTION<br>Showing of coats in fur fabrics; also rainwear collection. By reservation.<br>Contact: Pat King, LO. 4-3246.   | NEW DIVISION BY<br>SEYMOUR FOX                    | 512 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR    |
| Tuesday<br>April 6<br>12:00 Noon<br>Cocktails-<br>Luncheon | 17TH ANNUAL<br>MEN'S DAY<br>"The Role of Make Up in Plastic Surgery". Speaker: Pablo, Creative<br>Director of Elizabeth Arden. Showing of Hot Pants fashions. Price:<br>\$15.00. By reservation. Contact: Kay Fitzpatrick, 765-8406.   | COSMETIC CAREER WOMEN<br>(40 WEST 55TH STREET)    | WALDORF-ASTORIA<br>STARLIGHT ROOM              |
| Tuesday<br>April 6<br>4:00 P.M.                            | "EMBROIDERY NOW"<br>FASHION SHOW<br>The Fashion Institute of Technology and Embroidery Manufacturers Promotion<br>Board will present award-winning student and designer-embroidered fashions<br>for women and men. Press reception after the show. By invitation.<br>Contact: Peirce Promotions, 838-4360.                   | F.I.T. AND<br>EMBROIDERY MFRS. PROM.              | 227 WEST 27TH STREET<br>AUDITORIUM             |



| <u>DATE</u>                                   | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                    | <u>WHERE</u>                                  |
|---|--|--|---|
| Tuesday<br>April 6<br>5:00 P.M.-<br>7:00 P.M. | PRESS PREVIEW: FRENCH<br>READY-TO-WEAR<br>Noelle Roudine will preview Fall and Winter collection of pret-a-porter for Dennet Barry. By invitation. U.S. Representative: Maurice Choukronn. Publicity: Ruth Hammer Associates 685-8290.   | NOELLE ROUDINE<br>FOR DENNET BARRY                 | N.Y. HILTON HOTEL<br>EAST PENTHOUSE           |
| Beginning<br>Tuesday<br>April 6               | FALL-WINTER WOMEN'S<br>AND MEN'S FASHIONS<br>The Other Dimension, designed by Mr. Fred, a collection of outerwear, in misses and junior sizes; also men's fashions--using knitted, printed, pile, suede and leather fabrics. By appointment. Contact: Albert Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.   | THE OTHER DIMENSION<br>(DIV. FUR & SPORT)          | 224 WEST 30TH STREET<br>SHOWROOM - 11TH FLOOR |
| Wednesday<br>April 7<br>7:00 P.M.<br>Dinner   | ANNUAL FASHION AWARD<br>SHOW AND DINNER<br>Awards will be presented to students by designer-critics: Donald Brooks, Meredith Gladstone, Stan Herman, Chuck Howard, Jane Justin, Calvin Klein, Tom Nasarre, Norman Norell, Shannon Rodgers, Ann Webster, Chester Weinberg. Commentator: Stan Herman. Dinner at 9:00 P.M. (Black Tie) Reservations: (\$50.00): PL. 9-2214 Ext. 35. | PARSONS SCHOOL OF DESIGN<br>(410 EAST 54TH STREET) | PLAZA HOTEL<br>GRAND BALLROOM                 |
| Thursday<br>April 8<br>11:45 A.M.<br>Luncheon | LUNCHEON MEETING:<br>INTERIOR DESIGN<br>"New Patterns in Living -- In the Air, On Water, Underground, On Wheels, In Communes". Visuals produced by Sheila Levy. Script--Jane Trahey. Co-Chairmen: Jeanette Wagner, Cosmopolitan Magazine; Frieda Diamond, designer-consultant. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.                                   | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA)   | N.Y. HILTON HOTEL<br>GRAND BALLROOM           |
| April 9                                       | GOOD FRIDAY  |  |   |
| April 10                                      | FIRST DAY OF PASSOVER (Saturday) - Begins at sundown on April 9  |  |   |
| April 11                                      | EASTER SUNDAY  |  |   |

|                                 |   |  |                                 |
|---------------------------------|---|--|---------------------------------|
| Monday<br>April 12-<br>April 14 | 42ND READY-TO-WEAR<br>SHOWINGS IN ITALY<br>Mon., April 12 | CENTRO DI FIRENZE<br>PER LA MODA ITALIANA  | PITTI PALACE<br>FLORENCE, ITALY |
|                                 | 5:00 P.M.   | High Fashion Ready-to-Wear by: Centinaro, Enzo, Fabiani, Sorelle Fontana, Heinz Riva, Andre Laug, Ognibene Zendman, Sarli, Tita Rossi, Titti Brugnoli, Tiziani, Antonelli, Balestra, Baratta, Barocco, Capucci, Carosa |                                 |
|                                 | 8:30 P.M.   | Shirts and Men's Ready-to-Wear by: Di Lauriano, Malbor, Sir Bonser, Guarnera, Windsor, Max Vita, Nativo by S. Giorgio, Coccoli, Corsini, Baratta, Litrico  |                                 |
|                                 | Tues., April 13: 9:30 A.M.                                | Boutique-Luxury Ready-to-Wear by: Trell, Argos Dini, La Mendola, Ferragamo, Hermit, Kinki Shop Diffusion, Tendresse, Livio De Simone, Lux Sport, Caumont, Valditevere  |                                 |
|                                 | 6:30 P.M.   | Boutique-Luxury Ready-to-Wear by: Avolio, Pellizzoni, Pi Cri, Litrico, Garbell, Franco Bertoli, Gibo, Paola Signorini, Kriz Krizia, Montedoro, Billy Ballo   |                                 |



DATEWHAT'S GOING ONGIVEN BYWHEREREADY-TO-WEAR SHOWINGS IN ITALY (continued from page 5)

Wed., April 14: 9:30 A.M. Leather Fashions and Furs by: Studio M.H.  
 Lesy, Gherardni, Le Gardien, Roberto  
 Cavalli, Naldoni, Melloni, Parodi, Assunta,  
 Viscardi, Gianni De Rossi, Pellegrini,  
 Fendi, Soldano

5:30 P.M. High Fashion Knitwear by: Nardini, Trico,  
 Milena Mosele, Missoni, Albertina, Illaria  
 Gentucca, Carla Ferrero, Noni Sport, Gi Bi,  
 Bonard, Maljana, Naka, Laura Aponte,  
 Lancetti Tricot by Icap, Mirsa, Avagolf

Contact: Franco Tancredi, Centro di Firenze per la Moda Italiana, Viale  
 Gramsci 9/A, 50121 Florence, Italy.

April 14- 83RD INTERNATIONAL FASHION WEEK IN BERLIN. Contact: Fachverband der  
 April 23 Berliner Damenoberbekleidungsindustrie e. V., 1 Berlin-Dahlem,  
 Podbielskiallee 42.

April 17- PRET-A-PORTER (ready-to-wear) Fall-Winter Showings in Paris, Parc des  
 April 22 Expositions, Porte de Versailles. (April 17 - 5:00 P.M. - 7:00 P.M.  
 Reception "Welcome American Day", press room) Contact: Federation  
 Francaise des Industries du Vetement Feminin, 69 rue de Richelieu, Paris  
 II, France.

Tuesday TWO SHOWINGS OF SPORTOWNE 500 SEVENTH AVENUE  
 April 13 FALL COLLECTION SHOWROOM - 7TH FLOOR  
 11:00 A.M. & Also at 2:30 P.M. Both shows by reservation. (Note change of time).  
 2:30 P.M. Continuous thereafter. Contact: Miss Erika, 594-6900.

Thursday CUSTOMER BERGDORF GOODMAN MISS BERGDORF  
 April 14 SHOWING 5TH FLOOR  
 11:30 A.M. Fashions by Shannon Rodgers for Jerry Silverman. Publicity: Madeline  
 de Vries, PL. 3-7300.

April 18 5:00 P.M. DESIGNER SHOE GUILD COCKTAIL PARTY, ESSEX HOUSE, COLONADES ROOM

Sunday FIRST ANNUAL GUILD DESIGNER SHOE GUILD ESSEX HOUSE  
 April 18- FASHION FOOTWEAR WEEK (40 WEST 27TH STREET) 160 CENTRAL PARK SOUTH  
 April 20 For manufacturers and retailers of better fashion footwear. By invitation.  
 Publicity: Billie Gould 869-1675.

Sunday FALL BOYS' & YOUNG BAMA HOTEL NEW YORKER  
 April 18- MEN'S MARKET WEEK (10 W. 33RD ST.) 8TH AVE. & 34TH ST.  
 April 20 Showing of Fall collections by Boys' & Young Men's Apparel Manufacturers  
 Association and Children's World -- a national youth wear market week.  
 "Fashion Theatre" with free morning and afternoon performances. Also,  
 free hospitality lounge on main floor. Contact: 594-5130.

Monday FALL FOOTWEAR AND DESIGNER SHOE GUILD ESSEX HOUSE  
 April 19 FASHION PRESENTATION (40 WEST 27TH STREET) COLONADES ROOM  
 8:00 A.M. Presentation of fashions by Halston. Speakers: Mr. Bruce E. Clubb;  
 Breakfast Alexandra Mayes--Marketing Director, Glamour Magazine. Tickets:  
 \$10.00. Publicity: Billie Gould, 869-1675.



| <u>DATE</u>                                     | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                              | <u>WHERE</u>                                      |
|---|--|--|---|
| Monday<br>April 19<br>4:30 P.M.<br>Cocktails    | SHOWING OF<br>KNITTED FASHIONS<br>Fashions for men, women, children in Fair-Tex Mills knitted fabrics of Enkalure nylon and Encron polyester by American Enka. Show at 5:00. By invitation. Publicity: Fair-Tex--Betty Yarmon, 755-3487; American Enka--Audrey Albert, James F. Fox, 500 Fifth Avenue, LA. 4-1180. | FAIR-TEX MILLS<br>(1410 BROADWAY)            | ESSEX HOUSE<br>COLLONADES ROOM                    |
| Tuesday<br>April 20-<br>May 13                  | FALL-WINTER<br>COLLECTIONS<br>Day-into-evening collection. By appointment. Contact: 369-3770.  | DIANE VON<br>FURSTENBERG                     | ESSEX HOUSE - SUITE 204<br>160 CENTRAL PARK SOUTH |
| Tuesday<br>April 20<br>4:00 P.M.                | SPRING AND SUMMER<br>COIFFURES<br>"Le Miroir" -- champagne preview of Spring-Summer coiffures by Monsieur Marc. By invitation. Contact: UN. 1-0700. Publicity: Muriel Durand, 355-6744.  | MONSIEUR MARC                                | 22 EAST 65TH STREET<br>SALON - 2ND FLOOR          |
| April 24-<br>April 28                           | INTERNATIONAL FUR TRADE FAIR IN FRANKCURT. Contact: JU. 2-7788 or Frankfurter Rauchwaren-Messe D-6000 Frankfurt Main, Bettinaplatz, West Germany.  |  |   |
| April 25-<br>April 29                           | IGEDO FASHION FAIR, DUSSELDORF, GERMANY. Contact: Internationale Modemesse GmbH, 28 Freiligrathstrasse, Dusseldorf, Germany.   |  |   |
| Beginning<br>Monday<br>April 26<br>2:00 P.M.    | FALL AND WINTER<br>BRIDAL FASHIONS<br>Galina and Bouquet showing bridal, bridesmaid and children attendant's gowns, designed by Christos. Showings at 2:00 P.M., April 26, 27, 28, May 3, 4. By invitation. Contact: Michael 565-3304. Public Relations: Margaret Hodge, 765-0653.                                 | GALINA-BOUQUET                               | 499 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR       |
| Tuesday<br>April 27<br>4:30 P.M.<br>Cocktails   | PREVIEW OF "OLEFIN"<br>FIBERS FOR APPAREL<br>Introduction of "Olefin" fibers for men's and women's knit fashions. <u>Show at 5:15.</u> For press, coverters and manufacturers. Contact: Pauline Delli Carpini, Worden & Co., 752-5525.   | HERCULES, INC.                               | TOOTS SHOR RESTAURANT<br>33 WEST 52ND STREET      |
| Wednesday<br>April 28<br>11:00 A.M.             | OPENING OF FALL<br>COLLECTION<br>Also May 4 and 11 at 11:00 A.M. By reservation. Contact: LO. 3-0988.  | RODRIGUES FOR<br>PETER CLEMENTS              | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR        |
| Wednesday<br>April 28<br>11:30 A.M.             | CUSTOMER SHOWINGS<br>OF SUMMER FASHIONS<br>Fashions by Alan Phillips for Jeremy. Publicity: Madeline de Vries, PL. 3-7300.   | BERGDORF GOODMAN                             | MISS BERGDORF<br>5TH FLOOR                        |
| Wednesday<br>April 28<br>12:00 Noon<br>Luncheon | PRESS PREVIEW:<br>FALL MENSWEAR<br>John Weitz will preview his collection of Fall menswear at a luncheon for the press. By invitation. Contact: Helen Berkowitz, 563-4920.   | JOHN WEITZ<br>(40 WEST 55TH STREET)          | HAMPSHIRE HOUSE<br>THE COTTAGE                    |
| Wednesday<br>April 28<br>4:15 P.M.<br>Cocktails | AMERICAN DESIGNER<br>SHOWING<br>Crompton-Richmond will present men's and women's fashions for Fall. <u>Show at 4:45 P.M.</u> By invitation. (Also Wed., May 5 at 4:00 P.M., Hotel Ambassador, L.A.) Publicity: Helen Boyd, 564-2900, Ext. 296.   | CROMPTON-RICHMOND CO.<br>(1071 SIXTH AVENUE) | HOTEL PLAZA<br>GRAND BALLROOM                     |



| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                          | <u>WHERE</u>                                 |
|--|---|--|--|
| Thursday<br>April 29<br>12:30 P.M.<br>Luncheon | 53RD ANNUAL<br>KNITWEAR CONVENTION<br>American-designed, original knit apparel for men, women and children presented by: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Bancroft Licensing Division; Indian Head, Inc.; Celanese Fibers Marketing Co.; Cotton, Inc.; Courtaulds North America, Inc.; E. I. duPont de Nemours & Co., Inc.; Eastman Chemical Products, Inc.; FMC Corp.; American Viscose Division; Hystron Fibers, Inc.; Monsanto Textiles Division; Phillips Fibers Corp.; Supima Association of America; The Wool Bureau, Inc.; and Woolknit Associates, Inc. Commentator: John Weitz. Producer: Mia Grau. Price: \$15. Press by ticket only. Contact: Edward Brandwein, MU. 3-7520. | NATIONAL KNITTED<br>OUTERWEAR CONVENTION | AMERICANA HOTEL<br>BALLROOM                  |
| Wednesday<br>May 5<br>8:45 A.M.                | PREVIEW OF SPORTSWEAR<br>COLLECTION<br>By invitation. Publicity: Betty Yarmon 755-3487.   | TIKTINER                                 | HOTEL PLAZA<br>WHITE & GOLD SUITE            |
| Tuesday<br>May 4<br>10:00 A.M.                 | OPENING OF<br>FALL COLLECTION<br>By invitation. Contact: Gina Harrington, 736-9601.   | CALVIN KLEIN                             | 205 WEST 39TH STREET<br>SHOWROOM - 4TH FLOOR |
| May 4  | 11:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh Ave., 2nd fl., LO. 3-0988.  |  |  |
| Wednesday<br>May 5<br>11:30 A.M.               | OPENING:<br>FALL COLLECTION<br>By invitation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.   | ABE SCHRADER BY<br>BELLE SAUNDERS        | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR  |
| Wednesday<br>May 5<br>11:30 A.M.               | CUSTOMER SHOWING<br>OF SUMMER FASHIONS<br>Showing of Summer fashions by Gino Charles and Malcolm Charles. Publicity: Madeline de Vries PL. 3-7300.  | BERGDORF GOODMAN                         | MISS BERGDORF<br>5TH FLOOR                   |
| Thursday<br>May 6<br>11:00 A.M.                | OPENING OF<br>FALL COLLECTION<br>By invitation. Thereafter by appointment. Contact: 868-2880.   | ANNEMARIE GARDIN<br>FOR PAPILLON         | 550 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR  |
| May 10   | 11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, Press showing, by invitation.   |  |  |
| Monday<br>May 10<br>12:00 Noon                 | OPENING OF FALL<br>COLLECTION<br>By invitation. (Other dates will be announced). Contact: LW. 4-0454.   | GEOFFREY BEENE                           | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR  |
| Monday<br>May 10<br>1:00 P.M.                  | PRESS SHOWING<br>FALL COLLECTION<br>By invitation. Also May 12, 18, 25 at 1:00 P.M. By appointment. Contact: WI. 7-8235.  | BROOKS BOUTIQUE                          | 550 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR  |
| Monday<br>May 10<br>2:00 P.M.                  | FALL COLLECTION<br>BY HUBERT LATIMER<br>Also May 19 at 2:30. By reservation. Contact: LO. 4-9220.   | CHRISTIAN DIOR-<br>NEW YORK              | 498 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR  |
| Monday<br>May 10<br>3:00 P.M.                  | OPENING OF<br>FALL COLLECTION<br>Also May 17, 19, 25 at 11:00 A.M. By reservation. (Press Show, May 10 at 11:00 A.M.) Contact: LA. 4-9350.  | OSCAR DE LA RENTA<br>BOUTIQUE            | 550 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR  |



| <u>DATE</u>                       | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                   | <u>WHERE</u>                                |
|-----------------------------------|---|-----------------------------------|---|
| Monday<br>May 10<br>5:00 P.M.     | OPENING OF<br>NEW COLLECTION<br>Introducing a totally new concept in clothing and a new merger --<br>Richard Tam, Inc. and Jon Mandl for Tam II. By invitation. Thereafter<br>by appointment at Sylvan Rich Showroom, 550 Seventh Avenue, 6th floor.<br>Contact: Marion Auley, MU. 6-0824; Richard Tam, 213-749-2224. | RICHARD TAM/<br>JON MANDL         | HOTEL PLAZA<br>TERRACE ROOM                 |
| Monday<br>May 10<br>6:00 P.M.     | OPENING OF<br>FALL COLLECTION<br>By reservation. Contact: 279-5012.   | MOLLIE PARNIS<br>BOUTIQUE         | HOTEL PIERRE<br>COTILLION ROOM              |
| Tuesday<br>May 11<br>11:00 A.M.   | PRESS PREVIEW:<br>FALL COLLECTION<br>By invitation. Also May 13 at 11:00 A.M. Contact: 279-3091. Publicity:<br>Eleanor Lambert, MU. 8-2130.   | PIERRE CARDIN                     | 550 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR |
| May 11                            | 11:00 A.M. RODRIGUES FOR PETER CLEMENTS, 530 Seventh Ave., 2nd fl., LO. 3-0988.   |                                   |   |
| Tuesday<br>May 11<br>1:00 P.M.    | OPENING OF<br>FALL COLLECTION<br>Also May 12, 17, 18, 24, June 1 at 1:00. By reservation. Contact: Jean<br>Roberts, LA. 4-3520.   | TEAL TRAINA                       | 550 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Tuesday<br>May 11<br>2:30 P.M.    | OPENING OF<br>FALL COLLECTION<br>Designed by Marie McCarthy. Also May 12, 17, 19, 24 at 2:30. By reservation.<br>Contact: 244-1872.   | LARRY ALDRICH                     | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR |
| Tuesday<br>May 11<br>4:00 P.M.    | FALL<br>SHOWING<br>Cacharel of Paris will present his Fall collection. Show followed by<br>cocktails. By invitation. Contact: Susie Vogel, WI. 7-4406.  | CACHAREL<br>(DIV. OF MALLORY)     | LAMB'S CLUB<br>130 WEST 44TH STREET         |
| Wednesday<br>May 12<br>10:30 A.M. | OPENING OF<br>FALL COLLECTION<br>Also May 18, 20, 26 at 10:30 A.M. By reservation. ( <u>Press: May 12, 2:30 P.M.,<br/>by invitation.</u> ) Contact: LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.   | OSCAR DE LA RENTA                 | 550 SEVENTH AVENUE<br>SHOWROOM 11TH FLOOR   |
| Wednesday<br>May 12<br>11:30 A.M. | OPENING OF<br>FALL COLLECTIONS<br>Also May 19, 26, June 2 at 11:30 A.M. Contact: LA. 4-3520.  | TRAINA BOUTIQUE &<br>TRAINA SPORT | 550 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR |
| May 12                            | 1:00 P.M., BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor, WI. 7-8235.   |                                   |   |
| May 12                            | 1:00 P.M. TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.  |                                   |   |
| May 12                            | 2:30 P.M., OSCAR DE LA RENTA, 550 Seventh Ave., Press, by invitation.   |                                   |   |
| May 12                            | 2:30 P.M. LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.  |                                   |   |
| Wednesday<br>May 12<br>4:00 P.M.  | PRESS PREVIEW:<br>FALL COLLECTION<br>By invitation. Also May 13, 18, 25 at 4:00 P.M. Contact: Mary Jean Rainnie,<br>WI. 7-8235.   | DONALD BROOKS                     | 550 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR |
| May 13                            | 11:00 A.M. PIERRE CARDIN, 550 Seventh Avenue, 24th floor, 279-3091.   |                                   |   |



| DATE                             | WHAT'S GOING ON  | GIVEN BY  | WHERE   |
|----------------------------------|--|---|---|
| Thursday<br>May 13<br>12:00 Noon | OPENING OF<br>FALL COLLECTION<br>By invitation. Also Tuesday, May 18 at 12:00 Noon.  | MOLLIE PARNIS                                       | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR<br>Contact: BR. 9-5012. |
| Thursday<br>May 13<br>2:30 P.M.  | OPENING OF<br>FALL COLLECTION<br>Also May 18, 20, 25, June 2 at 2:30 P.M. ( <u>Press Show: Monday, May 17 at 3:00 P.M., by invitation</u> ). Contact: 524-6968.  | BILL BLASS LTD.                                     | 550 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR                         |
| Thursday<br>May 13<br>4:00 P.M.  | PREVIEW SHOWING<br>OF FALL COLLECTION<br>By invitation only. Contact: Betty Hanson 279-9915.   | ANNE KLEIN<br>AND COMPANY                           | PLACE TO BE ANNOUNCED   |
| May 13                           | 4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235.  |   |   |
| Thursday<br>May 13<br>5:30 P.M.  | PREVIEW OF<br>FALL COLLECTION<br>By invitation. Thereafter by appointment at Hotel Gotham, private suite.<br>Contact: Marjorie Plecher, 213-657-8586.  | RAY AGHAYAN/BOB MACKIE<br>(8636 MELROSE AVE., L.A.) | PLACE TO BE<br>ANNOUNCED  |
| Friday<br>May 14<br>10:00 A.M.   | FALL COLLECTION BY<br>PHILLIPE GUIBOURGE<br>Also, May 17 at 10:00. By reservation. Contact: Fleta Hickman, LO. 4-9220.   | MISS DIOR   | 498 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR                         |
| May 17                           | 10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO. 4-9220.   |   |   |
| May 17                           | 11:00 A.M. OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd floor, LA. 4-9350.   |   |   |
| May 17                           | 1:00 P.M. TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.   |   |   |
| May 17                           | 2:30 P.M. LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.   |   |   |
| May 17                           | 3:00 P.M. BILL BLASS PRESS SHOW, 550 Seventh Avenue, by invitation.  |   |   |
| Monday<br>May 17<br>4:00 P.M.    | OPENING OF<br>FALL COLLECTION<br>Also May 19 at 10:00 A.M. and 4:00 P.M.; and May 24 at 4:00 P.M. By reservation. ( <u>Press Show, Tuesday, May 18 at 2:00 P.M. By invitation</u> ).<br>Contact: CH. 4-3877. | CHESTER WEINBERG                                    | 498 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR                         |
| Tuesday<br>May 18<br>10:00 A.M.  | OPENING OF FALL<br>COLLECTION<br>Also May 19 at 11:30 By reservation. Contact: Mr. Revell, CH. 4-1542.   | BEN REIG  | 498 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR                         |
| May 18                           | 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 23rd floor, LA. 4-9350.   |   |   |
| May 18                           | 12:00 Noon, CHESTER WEINBERG PRESS SHOW, 498 Seventh, 10th fl., 244-3877.  |   |   |
| May 18                           | 12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, BR. 9-5012.   |   |   |
| May 18                           | 1:00 P.M. BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor, WI. 7-8235.   |   |   |
| May 18                           | 1:00 P.M. TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520.   |   |   |
| Tuesday<br>May 18<br>1:30 P.M.   | OPENING OF FALL<br>COLLECTION<br>By reservation. Contact: Pat King, LO. 4-3246.  | SEYMOUR FOX   | 512 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR                         |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>   | <u>WHERE</u>          |
|-------------|--|---|-----------------------|
| May 18      | 2:30 P.M.  | BILL BLASS, 550 Seventh Avenue, 17th floor,                 | 524-6968.             |
| Tuesday     | OPENING  | TRIGERE   | 550 SEVENTH AVENUE    |
| May 18      | FALL COLLECTION  |   | SHOWROOM - 16TH FLOOR |
| 4:00 P.M.   | Also May 20, 25 at 2:30; May 27 at 10:30. By reservation. Contact: LO. 3-1600. |   |                       |
| May 18      | 4:00 P.M.  | DONALD BROOKS, 550 Seventh Avenue, 21st floor,              | WI. 7-8235.           |
| May 19      | 10:00 A.M.   | CHESTER WEINBERG, 498 Seventh Avenue, 10th floor,           | 244-3877.             |
| May 19      | 11:00 A.M.   | OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl.,     | LA.4-9350.            |
| May 19      | 11:30 A.M.   | BEN REIG, 498 Seventh Avenue, 23rd floor,                   | CH. 4-1542.           |
| May 19      | 11:30 A.M.   | TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 22nd fl,       | LA.4-3520.            |
| May 19      | 2:30 P.M.  | LARRY ALDRICH, 530 Seventh Avenue, 12th floor,              | 244-1872.             |
| May 19      | 2:30 P.M.  | CHRISTIAN DIOR-NEW YORK, 498 Seventh Ave., 17th fl.,        | LO. 4-9220.           |
| May 19      | 4:00 P.M.  | CHESTER WEINBERG, 498 Seventh Avenue, 10th floor,           | 244-3877.             |
| May 20      | 10:30 A.M.   | OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor,          | LA. 4-9350.           |
| May 20      | 2:30 P.M.  | BILL BLASS, 550 Seventh Avenue, 17th floor,                 | 524-6968.             |
| May 20      | 2:30 P.M.  | TRIGERE, 550 Seventh Avenue, 16th floor,                    | LO. 3-1600.           |
| May 24      | 1:00 P.M.  | TEAL TRAINA, 550 Seventh Avenue, 15th floor,                | LA. 4-3520.           |
| May 24      | 2:30 P.M.  | LARRY ALDRICH, 530 Seventh Avenue, 12th floor,              | 244-1872.             |
| May 24      | 4:00 P.M.  | CHESTER WEINBERG, 498 Seventh Avenue, 10th floor,           | 244-3877.             |
| May 25      | 11:00 A.M.   | OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Avenue, 23rd fl.,   | LA.4-9350.            |
| May 25      | 1:00 P.M.  | BROOKS BOUTIQUE, 550 Seventh Avenue, 21st floor,            | WI. 7-8235.           |
| June 1      | 1:00 P.M.  | TEAL TRAINA, 550 Seventh Avenue, 15th floor,                | LA. 4-3520.           |
| May 25      | 2:30 P.M.  | BILL BLASS, 550 Seventh Avenue, 17th floor,                 | 524-6968.             |
| May 25      | 2:30 P.M.  | TRIGERE, 550 Seventh Avenue, 16th floor,                    | LO. 3-1600.           |
| May 25      | 4:00 P.M.  | DONALD BROOKS, 550 Seventh Avenue, 21st floor,              | WI. 7-8235.           |
| May 26      | 10:30 A.M.   | OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor,          | LA. 4-9350.           |
| May 26      | 11:30 A.M.   | TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh Ave., 22nd fl., | LA.4-3520.            |
| May 27      | 10:30 A.M.   | TRIGERE, 550 Seventh Avenue, 16th floor,                    | LO. 3-1600.           |

#### LATE ANNOUNCEMENT

|              |   |                   |                      |
|--------------|---|-------------------|----------------------|
| Thursday     | PRESS SHOWINGS BY   | PARIS COLLECTIONS | 543 MADISON AVENUE   |
| March 25     | EMMANUELE KHANH   |                   | SHOWROOM - 3RD FLOOR |
| 11:00 A.M. & | Fall fashions by Emmanuele Khanh at 11:00 A.M. and 4:00 P.M. By invitation. |                   |                      |
| 4:00 P.M.    | Contact: Sophie Zuereb, 755-7171.   |                   |                      |



# 1972

| JANUARY |    |    |    |    |    |    | FEBRUARY |    |    |    |    |    |    | MARCH     |    |    |    |    |    |    |   |   |
|---------|----|----|----|----|----|----|----------|----|----|----|----|----|----|-----------|----|----|----|----|----|----|---|---|
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |   |   |
|         |    |    |    |    |    | 1  |          |    |    |    |    |    | 1  |           |    |    |    |    | 1  | 2  | 3 | 4 |
| 2       | 3  | 4  | 5  | 6  | 7  | 8  | 6        | 7  | 8  | 9  | 10 | 11 | 12 | 5         | 6  | 7  | 8  | 9  | 10 | 11 |   |   |
| 9       | 10 | 11 | 12 | 13 | 14 | 15 | 13       | 14 | 15 | 16 | 17 | 18 | 19 | 12        | 13 | 14 | 15 | 16 | 17 | 18 |   |   |
| 16      | 17 | 18 | 19 | 20 | 21 | 22 | 20       | 21 | 22 | 23 | 24 | 25 | 26 | 19        | 20 | 21 | 22 | 23 | 24 | 25 |   |   |
| 23      | 24 | 25 | 26 | 27 | 28 | 29 | 27       | 28 | 29 |    |    |    |    | 26        | 27 | 28 | 29 | 30 | 31 |    |   |   |
| 30      | 31 |    |    |    |    |    |          |    |    |    |    |    |    |           |    |    |    |    |    |    |   |   |
| APRIL   |    |    |    |    |    |    | MAY      |    |    |    |    |    |    | JUNE      |    |    |    |    |    |    |   |   |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |   |   |
|         |    |    |    |    |    | 1  |          |    |    |    |    |    | 1  |           |    |    |    |    |    | 1  | 2 | 3 |
| 2       | 3  | 4  | 5  | 6  | 7  | 8  | 7        | 8  | 9  | 10 | 11 | 12 | 13 | 4         | 5  | 6  | 7  | 8  | 9  | 10 |   |   |
| 9       | 10 | 11 | 12 | 13 | 14 | 15 | 14       | 15 | 16 | 17 | 18 | 19 | 20 | 11        | 12 | 13 | 14 | 15 | 16 | 17 |   |   |
| 16      | 17 | 18 | 19 | 20 | 21 | 22 | 21       | 22 | 23 | 24 | 25 | 26 | 27 | 18        | 19 | 20 | 21 | 22 | 23 | 24 |   |   |
| 23      | 24 | 25 | 26 | 27 | 28 | 29 | 28       | 29 | 30 | 31 |    |    |    | 25        | 26 | 27 | 28 | 29 | 30 |    |   |   |
| 30      |    |    |    |    |    |    |          |    |    |    |    |    |    |           |    |    |    |    |    |    |   |   |
| JULY    |    |    |    |    |    |    | AUGUST   |    |    |    |    |    |    | SEPTEMBER |    |    |    |    |    |    |   |   |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |   |   |
|         |    |    |    |    |    | 1  |          |    |    |    |    |    | 1  |           |    |    |    |    |    | 1  | 2 |   |
| 2       | 3  | 4  | 5  | 6  | 7  | 8  | 6        | 7  | 8  | 9  | 10 | 11 | 12 | 3         | 4  | 5  | 6  | 7  | 8  | 9  |   |   |
| 9       | 10 | 11 | 12 | 13 | 14 | 15 | 13       | 14 | 15 | 16 | 17 | 18 | 19 | 10        | 11 | 12 | 13 | 14 | 15 | 16 |   |   |
| 16      | 17 | 18 | 19 | 20 | 21 | 22 | 20       | 21 | 22 | 23 | 24 | 25 | 26 | 17        | 18 | 19 | 20 | 21 | 22 | 23 |   |   |
| 23      | 24 | 25 | 26 | 27 | 28 | 29 | 27       | 28 | 29 | 30 | 31 |    |    | 24        | 25 | 26 | 27 | 28 | 29 | 30 |   |   |
| 30      | 31 |    |    |    |    |    |          |    |    |    |    |    |    |           |    |    |    |    |    |    |   |   |
| OCTOBER |    |    |    |    |    |    | NOVEMBER |    |    |    |    |    |    | DECEMBER  |    |    |    |    |    |    |   |   |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |   |   |
| 1       | 2  | 3  | 4  | 5  | 6  | 7  |          |    |    |    |    |    | 1  |           |    |    |    |    |    | 1  | 2 |   |
| 8       | 9  | 10 | 11 | 12 | 13 | 14 | 5        | 6  | 7  | 8  | 9  | 10 | 11 | 3         | 4  | 5  | 6  | 7  | 8  | 9  |   |   |
| 15      | 16 | 17 | 18 | 19 | 20 | 21 | 12       | 13 | 14 | 15 | 16 | 17 | 18 | 10        | 11 | 12 | 13 | 14 | 15 | 16 |   |   |
| 22      | 23 | 24 | 25 | 26 | 27 | 28 | 19       | 20 | 21 | 22 | 23 | 24 | 25 | 17        | 18 | 19 | 20 | 21 | 22 | 23 |   |   |
| 29      | 30 | 31 |    |    |    |    | 26       | 27 | 28 | 29 | 30 |    |    | 24        | 25 | 26 | 27 | 28 | 29 | 30 |   |   |
|         |    |    |    |    |    |    |          |    |    |    |    |    |    | 31        |    |    |    |    |    |    |   |   |